

AMFI-WB WE-LEAD Project

Individual Case Study

Nurofa Khatun's Success Story

This is a great example of how the WE LEAD project is making a tangible difference in women's lives.

Background:

Beneficiary Name – Nurofa Khatun
ID Number – 010678
Age – 24
Address – Chowhatta Mohodoria
G.P. , Hirapur
District Name – Birbhum



Key Elements of Nurofa's Success:

- **Circumstances and Challenges:**
 - Nurofa faced difficult circumstances, including her husband working abroad as a migrant worker and family problems at her in-laws' house.
 - She was looking for a way to increase her family's income.
- **WE LEAD Project's Intervention:**
 - She participated in the Hirapur EDP (Entrepreneurship Development Program).
 - She received tailoring training at the Hirapur tailoring training camp.
 - The WE LEAD project staff actively connected her with a potential employer.
- **Personal Initiative and Support:**
 - She used her father's financial support to purchase a sewing machine.
 - She started small, building her skills and experience through repair work.
 - She proved her skill to Bishwajit Babu.
- **Outcome:**
 - She secured a job sewing garments for a ready-made garment manufacturer.
 - She now earns 1500/2000 per month, contributing to her family's income.

Impact of the WE LEAD Project:

- **Skill Development:** The tailoring training provided her with the necessary skills to earn a living.
- **Networking and Job Placement:** The project staff's active intervention in connecting her with Bishwajit Babu was crucial.
- **Empowerment:** The project empowered her to take control of her financial situation and improve her family's well-being.
- **Economic Contribution:** She is now a contributing member of the local economy.

Why This Story Matters:

- It highlights the importance of providing women with access to skills training and economic opportunities.
- It demonstrates the effectiveness of targeted interventions in addressing poverty and empowering women.
- It showcases the power of community support and collaboration.

Conclusion

Nurofa's story is a testament to the positive impact that programs like WE LEAD can have on individuals and communities.